Sycamore Community School District 427 Upgrade to Mass Notification System Voiceover Script

## **PURPOSE**

To inform stakeholders of an update to the mass notification system (sending text messages)

## **AUDIENCE**

Students, staff, and families

## TONE

Informative, confident, upbeat

## SCRIPT

SYCAMORE COMMUNITY SCHOOL DISTRICT 427 IS EXCITED TO ANNOUNCE AN UPGRADE TO OUR MASS NOTIFICATION SYSTEM.

IN ADDITION TO THE PHONE CALLS AND EMAILS YOU HAVE COME TO EXPECT, OUR MASS NOTIFICATION SYSTEM WILL NOW BE ABLE TO SEND TEXT MESSAGES.

SPECIFICALLY, THESE TEXT MESSAGE ALERTS WILL BE USED FOR COMMUNICATIONS REGARDING DELAYED AND UPDATED BUS INFORMATION, WEATHER ALERTS AND SCHOOL CLOSURES, IMPORTANT ANNOUNCEMENTS SUCH AS "NO SCHOOL" REMINDERS, AND EMERGENCY INFORMATION.

SO, HOW DO YOU SIGN UP?

AT 10:00 AM ON WEDNESDAY, AUGUST 7TH, ALL PARENTS, GUARDIANS, STUDENTS, AND STAFF MEMBERS WITH A CELL PHONE NUMBER CURRENTLY LISTED IN OUR SYSTEM WILL BE *AUTOMATICALLY ENROLLED* IN THIS UPDATE AND RECEIVE A TEXT MESSAGE.

IF YOU'D LIKE TO REVIEW AND UPDATE THE CONTACT INFORMATION WE HAVE IN OUR SYSTEM FOR YOU AND YOUR FAMILY, YOU CAN DO SO BY LOGGING IN TO YOUR CAMPUS PORTAL ACCOUNT, CLICKING "FAMILY MEMBERS," AND EDITING THE INFORMATION.

SYCAMORE COMMUNITY SCHOOL DISTRICT 427 IS EXCITED TO ADD TEXT MESSAGE ALERTS TO OUR MASS NOTIFICATION SYSTEM. IF YOU HAVE ANY QUESTIONS, PLEASE REACH OUT TO COMMUNICATIONS@SYC427.ORG.